

Value by the Numbers

The peace of mind provided by off duty officers for retail stores is substantiated through responses from public safety and property management professionals

88%

Of people believe **the risk of property damage is lower** at facilities with onsite security

75%

Of people are more likely to **call attention to theft** if there is a officer or security onsite.

60%

Of employees would **feel safer at work** if their employer hired onsite security staff

Rising Losses In Retail

Lost to
Shrinkage

\$44B

\$67B

▲ 34% Increase

Lost to
Robberies

\$400M

\$500M

▲ 20% Increase

2014

2020

According to the 2020 National Retail Security Survey of retail loss prevention professionals, inventory shrink, employee theft, external crime and other issues are driving greater loss at retail stores.

THE RETAIL INDUSTRY Officer vs Guard

Despite increased spending on anti-theft devices, the industry has seen theft increase over the last few years.

Off-duty officers
virtually eliminate
theft.

Investing in off-duty officers pays off

Working with Summit, a major, international telecommunications company placed officers at 30 sites with high incidences of crime and theft.

The presence of officers effectively deterred the criminals. Before engaging Summit, the 30 stores forecasted losses of \$750,000 annually. That figure is now \$180,000 per year.

FORCASTED LOSSES

\$750,000

ACTUAL LOSSES

\$180,000

ROI

376%